

CREATE A SUSTAINABLE FUTURE



WITH THE LEADER IN ELECTRIFIED MOBILITY



RAV 4

CAMRY

ALTIS

COROLLA CROSS

Hybrid Electric Vehicles give us practical solutions within reach, NOW. Be part of the growing number of Filipinos moving the world to ever more electrifying possibilities.

Move your world



Global Environmental Concern

Now more than ever, it's crucial that we remain focused on far-reaching issues like global temperatures. In order for us to limit the rise of atmospheric temperatures to 2 degrees or lower, greenhouse gas emissions in 2050 should be reduced by 40%-70% compared to 2010. To help with this challenge, Toyota remains committed to initiatives like the Hybrid Electric Vehicle, more simply known as the hybrid.

Toyota Environmental Challenge 2050

One of our primary goals is to cut down the CO₂ emissions of all new vehicles by 90% by 2050 through electrified vehicles.

Our Achievements and Progress

From 1997 to the present, Toyota has made major breakthroughs in reducing global average CO₂ emissions from vehicles.

Our **Hybrid Electric Vehicles** are self-charging vehicles that combine a petrol engine with an electric motor. They still require fuel as they combine an engine with an electric motor that self-charges when being driven.



At Rest

When starting the car, driving at constant speed in low and mid-speed ranges, and at full stop, the electric motor takes over the engine to minimize fuel consumption.



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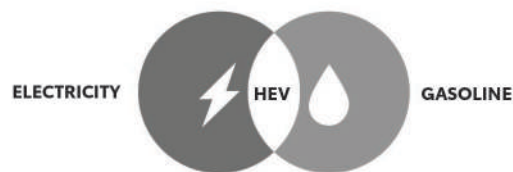
Accelerating and Decelerating

When you need to go faster, the gasoline engine automatically activates to add power. Conversely, slowing down and stopping recharges the battery that powers the electric motors.



When Stopping

Regenerative Braking lets a Hybrid Electric Vehicle self-charge by turning the motor into a generator. This way, you never have to worry about plugging your car into a power source, because every step on the brake allows your car to recharge.



LOW SPEED



HIGH SPEED



ACCELERATING



DECELERATING



FULL STOP



In case you need another reason to go hybrid, all Toyota hybrids come with an 8-year battery and 3-year** vehicle warranty. Enjoy your very own Hybrid Electric Vehicle for even longer with proper regular maintenance.

*or 200,000kms, whichever comes first

**or 100,000kms, whichever comes first

6 Key Benefits:

1. Fuel Efficiency

Eliminating the need to gas up often allows for uninterrupted motoring.

2. Reduced CO₂ emissions

Reduced fuel consumption means minimal CO₂ emissions.

Enjoy a drive that's better for the environment.

3. Easy Maintenance

No special maintenance needed! Just like any other car, you can keep your hybrid running smoothly through Periodic Maintenance Service (PMS) at your nearest Toyota dealership, where the HEV filter will also be inspected and cleaned.

4. Acceleration and Power

Satisfy your need for speed with two sources of power.

Enjoy a pleasant yet powerful drive.

5. Self-Charging Battery

Recharge your car every time you hit the brakes or come to a full stop.

Enjoy every pause while driving.

6. Quiet Drive

Electric motors make very little noise while running.

Enjoy a calmer and quieter drive.

